



36X36

TOWARDS WELLBEING ON A HEALTHY PLANET

It is time to turn around human history.

It is time for you take the lead and become one of the architects of the economy of the future

Frequently Asked Questions

Questions

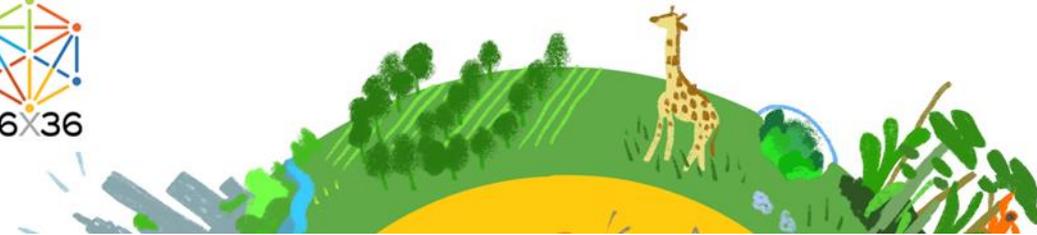
1. Why such an initiative?
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1. Why such an initiative?

There is a need to

- Strengthen existing femxle leadership towards new economics and facilitate access of womxn to networks and institutions that influence future pathways.



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- Help particularly young femxle professionals to enter the stage, express and widen their expertise, and provide opportunities for them to connect with seasoned experts in the field.
 - Equip them with knowledge and competence on collaborative strategizing and leading transformative change collectively
 - Create the space for integrating the diverse expertise of new economic thinking and draft a joint approach to a new economic architecture inspired by femxle perspectives.
 - Encourage and ease the formation of a femxle-led mutually supportive network among femxle professionals that drives transformations.
 - By showcasing and promoting selected femxle protagonists of new economics, inspire many womxn to take up collective action and drive the necessary transformations.

2. Who is behind this?

We are a female-driven collaborative:

- The Collective Leadership Institute – a globally active collaborative driving a stewarding approach to sustainability transformations (www.collectiveleadership.com)
- The Wellbeing Economy Alliance - global alliance of organizations driving a shift towards wellbeing economy approaches (www.schumacherinstitute.org.uk)
- The Schumacher Institute – a global think tank for systemic transformations (www.wellbeingeconomy.org)

The initiative is funded by the [Swedish Postcode Foundation](#)

3. Why are you focusing on womxn?

While womxn have been since long in the forefront of documenting the problems with prevailing economic thinking and practice, their presence as drivers of transformation is still insufficient. There are three severe problems that need to be addressed:

- The discourse around new economic thinking is still heavily dominated by men.
- The correlation between femxle presence in power and future-orientation is underestimated.
- Womxn are not sufficiently present in those spheres of influence that could rewrite the economic story.



Just as the current economic system was designed and disseminated by a transformative network of men, it can be redesigned now, and brought into existence by collaborative and collective action of womxn.

4. Why is womxn/femxle used instead of woman/female?

In response to a global trend the term femxle/ womxn is used throughout this initiative to be inclusive and encompass all persons identifying as female/ woman. English is one of the languages in which wo-men are just something added to men. The x is symbolic, but an important change that adds to a new definition of what those identifying as such consider femxle identity.

5. How much time will it take me to participate?

This is partly variable and partly fixed.

The fixed part is the participation in the expertise building sessions that give a support frame to the entire process towards the manifesto, and lead to the certification in **Strategizing Transformative Change**. This requires an investment of 12 interactive seminar days, split into 4 two-day modules and 4 focus sessions of 4hrs each. :

- 16 + 17 February 2021: Resonance building and engagement approaches
- 6 + 7 April 2021: Stakeholder analysis and systems diagnosis
- 1st + 2nd June 2021: Structural change and planning collective action
- 26 September to 1st October 2021: Transformative intervention, offline gathering and manifesto launch
- 4 Focus session à 4hrs between February and October

These sessions are heavily practice-oriented, with at least an equal balance between conceptual input and discussion around methodologies for transformative change and their direct application to your case work and to developing the manifesto. Their nature is therefore more a combination of high-level expertise building and intensive workshop.

The variable part depends on how ambitious you would like to be to engage in exploring the building blocks of a new economic architecture and shaping the manifesto collectively for public outreach, hence on what impact you would like to achieve individually and together, supported by this project. This is the chance

- to enter into a supported learning journey around future economic options



- to connect with other womxn who are advancing new economic approaches in practice and theory,
- to bring your thinking, your knowledge, your experience and your change agency to a wider sphere, and
- to gain traction and connect with influential networks.
- To feature new economic approaches in public dialogues.

The dates and duration of thematic exchange, collective action teams around certain topics, working group meetings on manifesto development or public dialogues will be planned together.

6. Can we apply as a collective/ initiative/ network/ cooperative?

Yes, we are actively encouraging applications from collectives, initiatives, networks, cooperative or any similar group or network! Please note that max. 3 womxn from the same collective can be among the selected 36. But the others can stay connected, and become part of the process.

7. Will I receive a compensation as participant in this initiative?

Sadly our current funding is so limited that it does not provide for a compensation to participate. However, the attendance of all expertise building session will lead to a recognized professional qualification with an equivalent value of approx. € 5000/ 5300USD.

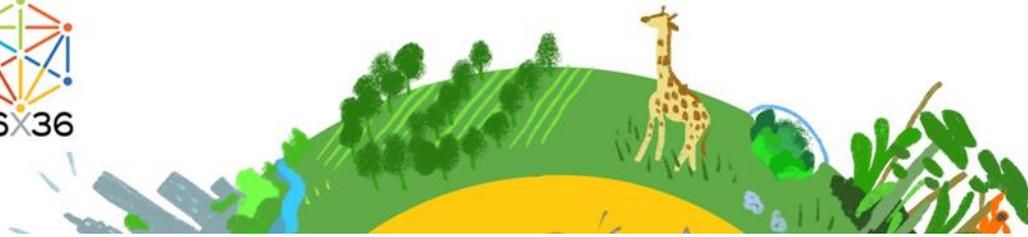
We are engaged in an ongoing search for additional funding to contribute to prototypes/ case work and practice projects.

8. I am above the age limit to apply to the network – can I still join?

We had to make the definition of 'next-generation at some age limit, so sadly, and we defined 40 is the upper limit.

However, if this limit is not too far away from your current age, we encourage you to apply. In addition, we will also have different other opportunities to get involved, become a member of the emerging transformation network, or step in for expert inputs, as a mentor, a network supporter, connector etc. Please contact us via the contact form, if you are interested to engage with your expertise and enthusiasm, even if you are beyond the age range. Let us know how you would like to contribute.

If you are interested to connect or stay informed about the project, please subscribe to our monthly newsletter [here](#). We will send you all important news and different opportunities to join there.



9. I think this is great, but I am not an economist, and guess I am not qualified to apply, because I do not have enough expertise in new economic approaches. What shall I do?

First, check out all other criteria and assess how far they apply to you. We encourage you to apply, if you consider yourself to match the other criteria. We do need economists, but also non-economists who are keen to contribute conceptually and practically to a future economy for wellbeing and a healthy planet. We need both seasoned expertise and fresh thinking.

This network is supported by a collaboration between the Collective Leadership Institute gGmbH, the Wellbeing Economy Alliance and the Schumacher Institute, and is funded by the Swedish Postcode Foundation.